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**NASBA ANNOUNCES RECIPIENTS OF 2024
ACCOUNTING EDUCATION RESEARCH GRANTS**

2025 Call for Proposals Open Through March 3, 2025

NASHVILLE, Tenn., Aug. 13, 2024 – The National Association of State Boards of Accountancy (NASBA) today announces the recipients of its 2024 [Accounting Education Research Grants](#).

This year's grant recipients include Dr. Kris Hoang, associate professor, and Amy Mathews, doctoral student at University of Alabama (Tuscaloosa, AL). They received \$5,500 for their *Job Stressors and Career Commitment in Early-Career Auditors' Work Experiences* study, which will investigate job stressors among early-career auditors and their influence on workplace well-being and career commitment.

The team of Dr. Denis Gracanic, associate professor at Virginia Tech (Blacksburg, VA), and Dr. Dina El Mahdy, associate professor at Morgan State University (Baltimore, MD), received a total of \$9,750 for their study *Demystifying Accounting and Using Immersive Analytics to Increase Enrollment, Recruitment, and Retention*. Their project aims to demystify accounting and make it an exciting educational experience by developing an immersive data analytics tool - *DataWorld*.

The final recipient includes JT Thazhathel, assistant clinical professor at Drexel University (Philadelphia, PA) who received \$9,750 for their *Balancing Books and Bytes: A Survey of Accountants' Use of AI in the Workplace* study. The project seeks to examine the prevalence and practical uses of artificial intelligence (AI) among accounting professionals.

Established in 2011, the Accounting Education Research Grants Program is spearheaded by members of NASBA's [Education Committee](#), under the leadership of Alison L. Houck Andrew, CPA. The program seeks to advance research on educational issues impacting certified public accountants (CPAs), the public accounting profession and state boards' charge to protect the public. Since the program's inception, over \$200,000 has been awarded in support of academic research nationwide.

The 2025 Call for Proposals is open August 13, 2024, through 11:59 p.m. CT on Monday, March 3, 2025. Suggested research interest areas include integrating data analytics and AI as part of an accounting education,

inclusivity within the CPA profession, CPA pipeline related items or impact of licensing requirements on students' decisions to pursue accounting careers (*suggested research areas are subject to change throughout the year*). Post-doctoral researchers and professors seeking funding are encouraged to submit grant proposals for consideration prior to the deadline. The 2025 class of grant recipients will be announced in summer 2025.

For additional information (including a full program description, eligibility requirements, research topics and details on past recipients), [CLICK HERE](#). For questions regarding the program, email: grantproposal@nasba.org.

About NASBA

Since 1908, the National Association of State Boards of Accountancy (NASBA) has served as a forum for the nation's Boards of Accountancy, which administer the Uniform CPA Examination, license more than 672,000 certified public accountants and regulate the practice of public accountancy in the United States.

NASBA's mission is to enhance the effectiveness and advance the common interests of the Boards of Accountancy in meeting their regulatory responsibilities. The Association promotes the exchange of information among accountancy boards, serving the needs of the 55 U.S. jurisdictions.

NASBA is headquartered in Nashville, TN, with an International Computer Testing and Call Center in Guam and operations in San Juan, PR. To learn more about NASBA, visit www.nasba.org.

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