

An Exponential Thinker's Guide to Tomorrow

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Session Description: What does it mean to lead in an era of accelerating change? When is past experience a useful superpower and when does it create blindspots that limit your imagination?

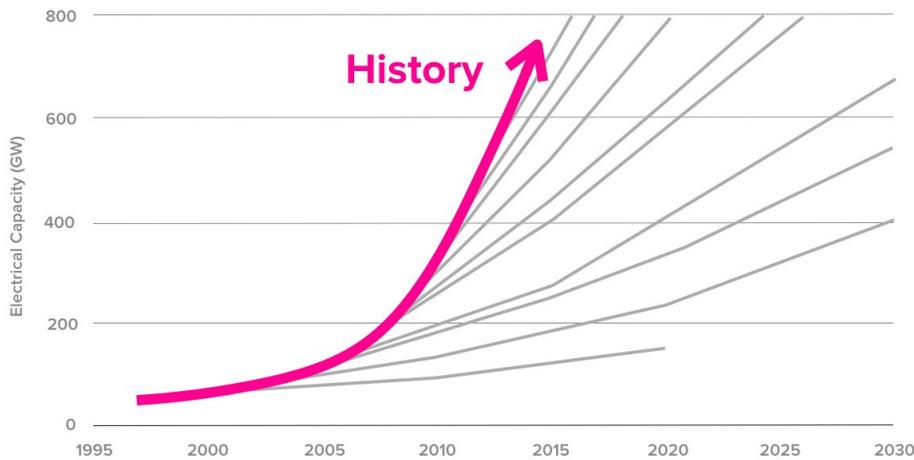
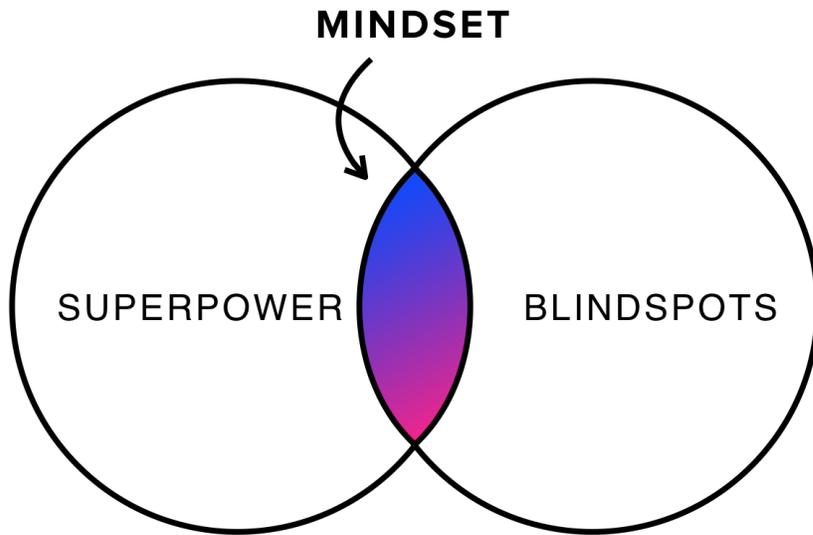
We all know that tomorrow is unpredictable, unknown, and unexpected. That's why we tend to play it safe and can't resist betting on solutions that feel familiar. But, if you think about it, the safe bet is on change.

So how can we lead successfully in today's high-pressure, high-performance day-to-day, but at the same time, bet on an unpredictable, unexpected future? We suggest that it's not an either-or scenario but rather a need to embrace different mindsets that must coexist. The key is to develop the ability to purposefully choose which mindset to bring to which present or future reality.

This session explores the superpowers and blindspots each of us has, and the six different essential mindsets we must leverage in order to create a future - rather than simply letting the future be a thing that happens to us.

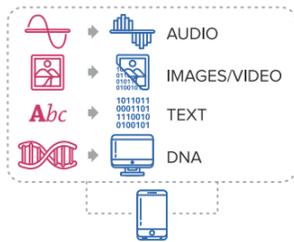
Top Takeaways:

1. When it comes to technology, we lose our superpower and fail in successfully predicting the future. Even at the expert level, thinking remains linear while the reality is exponential
2. Convergence and acceleration of technology create blindspots we cannot see and opportunities that have not yet revealed themselves
3. Leaders must embrace different mindsets that have to co-exist in order to navigate between an unexpected future and a certain present
4. Growth happens when leaders suspend their disbelief and become learners

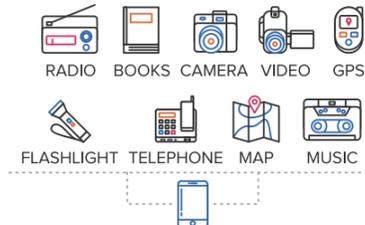


Core	○ ————— ○	Edge
Intrepreneur	○ ————— ○	Entrepreneur
Leading	○ ————— ○	Learning
Planning	○ ————— ○	Experimentation
Failing	○ ————— ○	Falling
Scarcity	○ ————— ○	Abundance

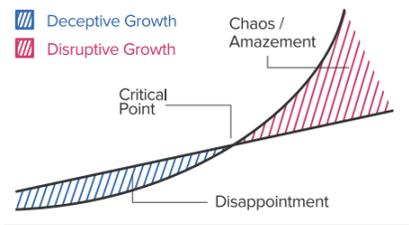
The 6Ds



Digitized



Dematerialized



Deceptive - Disruptive

	ENIAC	iPhone 7
YEAR	1946	2016
SPEED	1 x .001 Ghz	4 x 2.38 Ghz
WEIGHT	30 Tons	138 grams
COST	\$500,000	\$850

Demonetized



Democratized