

108th Annual Meeting Dana Point, California October 25-28, 2015

### Foreword

Recognizing the need for cooperation and communication among Boards of Accountancy, NASBA sponsors an Annual Meeting in the fall of each year that provides a unique opportunity for State Board members, executive directors and others interested in the profession to discuss freely and candidly the major issues facing state regulation of public accountancy.

The site of NASBA's 108th Annual Meeting, Dana Point, CA, has been the site of several outstanding NASBA meetings. In this inspiring setting, we will exchange new ideas and consider how to help the Boards protect the public by utilizing the best thinking of regulators, professionals, academics and other interested parties.

Throughout the year, NASBA committees and staff have been engaged in communication with the member Boards to keep information flowing. The Annual Meeting is the capstone of those efforts. Speakers from the Financial Accounting Foundation, American Accounting Association, American Institute of Certified Public Accountants, Association to Advance Collegiate Schools of Business and others will join NASBA's leaders in addressing the major regulatory issues involved in ensuring the Boards' licensees meet the public's expectations. Through plenary presentations, regional meetings and informal gatherings, participants will be encouraged to share their views with colleagues from other jurisdictions, and consider the ways in which Accountancy Boards can be responsive to the public's needs.

In addition to the outstanding business program, NASBA has arranged a variety of social events that are designed to provide an opportunity to interact in a casual way and to make everyone's visit to California a memorable occasion.

### Registration

On Sunday, October 25, registration will be open from 3:00 p.m. until 5:00 p.m. in the Richard H. Dana Ballroom Foyer. Thereafter, it will be open one half-hour before and during all business sessions and will continue to be located in the Ballroom Foyer.

### Looking For Ribbons

New Board of Accountancy members and executive directors bring fresh life to NASBA. Because they are so important to our organization, we have provided a first time ribbon for all delegates and executive directors attending their first NASBA Annual Meeting. If you are wearing a first time ribbon, NASBA is particularly pleased you have joined us. If you see a first time ribbon, please extend a sincere welcome to the person wearing it.

### Conversation Café

Are you looking for a place to connect with fellow meeting attendees? Enjoy the Conversation Café – a relaxed environment to connect with your peers throughout the conference. Located in Lantern Bay III on the Ballroom Level, the Conversation Cafe will be open daily.

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# **AGENDA**

## Sunday, October 25

#### **Welcome Reception**

6:00 p.m. – 8:00 p.m. Vue Lawn

Come say "Hello" to old friends and new as we start to consider the issues that will unfold over the next few days.

### Monday, October 26

#### **Board Communications Breakfast Meeting**

7:15 a.m. – 8:15 a.m. Lantern Bay

Board communications officers, executive directors, State Board members and State Society members are welcome to share ideas for letting the public know the Boards of Accountancy are the entities to protect the public.

#### **Breakfast** (All Welcome)

7:15 a.m. – 8:15 a.m. Vue Lawn

### Opening Plenary Session

8:30 a.m. - Noon Richard H. Dana Ballroom

#### **Call to Order and Introductions**

8:30 a.m. - 8:40 a.m.

Walter C. Davenport, CPA

Chair, NASBA

Past President, North Carolina State Board of CPA Examiners

Retired Partner, Cherry, Bekaert & Holland

#### **Greetings from California**

8:40 a.m. - 9:00 a.m.

Jose A. Campos, CPA

Chair, California Board of Accountancy

Partner, Deloitte & Touche, LLP

#### **Disruptive Demographics: Implications for the Accounting Profession**

9:00 a.m. - 10:00 a.m.

James H. Johnson, Jr.

Distinguished Professor of Entrepreneurship & Strategy, University of North Carolina-Kenan-Flagler Business School

All of the nation's social, economic and political institutions will be changed by six disruptive demographic trends which Dr. Johnson will outline. Census data and data from the American Community Survey will be used to describe these trends and to assess the specific implications the trends will have on the U.S. accounting profession.



## Monday, October 26 (continued)

#### Report from NASBA Chair 2014-2015

10:00 a.m. - 10:15 a.m.

Walter C. Davenport, CPA 2014-2015 Chair, NASBA

Walter C. Davenport summarizes NASBA's activities during the past year, a year of making the voice of the State Boards heard and recognized. His focus on embracing the future has resulted in an emphasis on planning for new developments in education, examination and enforcement including recognition of talent from diverse groups. Assisted by the work of NASBA's committees, Chair Davenport has been actively involved in responding to exposure drafts and speaking up for the Boards of Accountancy in professional panels. He strengthened ties with the academic community and guided the State Boards to more cooperative and productive relationships with the profession as well as with other regulators. Chair Davenport reports on the progress of initiatives he launched, as well as those launched by his predecessors.

#### **BREAK**

10:15-10:45 a.m.

Richard H. Dana Ballroom Foyer

### Future Plans from the 2015-2016 AICPA Chairman

10:45 a.m. - 11:00 a.m.

**Timothy L. Christen, CPA, CGMA** 

2015-2016 Chairman, American Institute of Certified Public Accountants Chairman & CEO, Baker Tilly Virchow Krause, LLP

As he takes up the leadership of American Institute of CPAs, Timothy L. Christen reports on its ongoing and upcoming projects and how they will impact the Boards of Accountancy. Mr. Christen looks at the roles that the AICPA and the State Boards need to play in the professional lives of all CPAs.

# Getting Ready for the Next Version of the Uniform CPA Examination: Reviewing the Exposure Draft 11:00 a.m. - Noon

MODERATOR:

Colleen K. Conrad, CPA

**Executive Vice President & C00, NASBA** 

**PANELISTS:** 

Michael A. Decker

Vice President - Examinations, AICPA

Frederick Niswander, CPA

Chair, AICPA Board of Examiners 2013-15

Richard N. Reisig, CPA

**Chair, NASBA CBT Administration Committee** 

Panelists discuss the key features of the exposure draft on the next version of the Uniform CPA Examination. How these changes will impact the State Boards' laws and rules will be considered, as well as action steps that need to be taken to keep the CPA Examination uniform. Administration issues that Boards need to consider will be underscored.



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# **AGENDA**

### Monday, October 26 (continued)

#### **Business Luncheon**

Noon – 1:45 p.m. Vue Lawn

**National Political Overview** 

12:30 - 1:45 p.m.

**Donna Brazile** 

**On-Air Contributor to ABC and CNN** 

Political strategist, televised commentator and syndicated columnist, Donna Brazile, will share her views on American politics and working within the system to strengthen it.

## Afternoon Plenary Session

2:00 p.m. – 5:00 p.m. Richard H. Dana Ballroom

#### What Peer Review Information is Available Today: Limitations and Challenges

2:00 p.m. - 2:30 p.m.

Susan S. Coffey, CPA, CGMA

Senior Vice President - Public Practice & Global Alliances, AICPA

Janice L. Gray, CPA

Chair, Compliance Assurance Committee, Director-at-Large, NASBA

Not all states have Peer Review Oversight Committees and not all Peer Review Oversight Committees are accessing the information currently available through the AICPA's Facilitated State Board Access program. There are visions of how technology will improve peer review in the future, but this session will focus on what information is out there today for the Boards.

#### **Advancing Diversity**

2:30 p.m. - 3:30 p.m.

**MODERATOR:** 

**Alfonzo Alexander** 

**Chief Relationship Officer, NASBA** 

**PANELISTS:** 

Susan M. Cosper

**Chairman, FASB Emerging Issues Task Force** 

**Kim Drumgo** 

**Director of Diversity & Inclusion Initiatives, AICPA** 

Tyrone E. Dickerson, CPA

**Chair, NASBA Diversity Committee** 

Bernard J. Milano, CPA

President, The Ph.D. Project

Panelists discuss what their organizations are doing to encourage minority group members to become CPAs and move into leadership positions in the profession, education and government. The successes and failures of these efforts will be discussed, as well as what individuals can do to assist those organizations.

#### **BREAK**

3:30 - 3:45

Richard H. Dana Ballroom Foyer



# Monday, October 26 (continued)

#### **Enforcement: Connecting the Dots**

3:45 - 4:45 p.m.

Richard H. Dana Ballroom

**MODERATOR:** 

Maria L. Caldwell. Esq.

Chief Legal Officer & Director of Compliance Services, NASBA

**Guiding Principles of Enforcement** 

Stacey L. Grooms, Esq.

**Manager, Regulatory Affairs NASBA** 

**DOL Audit Quality Study Update** 

Randall A. Ross, CPA

**Executive Director, Oklahoma Accountancy Board** 

**AICPA/Board Cooperative Enforcement Project** 

Lisa A. Snyder, CPA, CGMA

**Director, AICPA Professional Ethics** 

Three topics blend together to give an overall picture of the enforcement area. These cover "The Guiding Principles of Enforcement" developed by NASBA and adopted by the California Board to help them measure states' current efforts; What the Boards have done in response to the findings of the Department of Labor's review of employee benefits plan audits is reported on by Mr. Ross and Ms. Grooms; And, finally, how the AICPA and State Boards can work together to expedite the discipline process is addressed.

### NASBA Center for the Public Trust – 10-Year Recognition

4:45 - 5:00 p.m.

**Alfonzo Alexander** 

**President, NASBA Center for the Public Trust** 

Come celebrate 10 years of Being a Difference with the NASBA Center for the Public Trust (CPT). The CPT will be giving awards to supporters and acknowledging special events in its 10 years of Being a Difference. (Celebration to be held following recess on the Vue Lawn).

#### **RECESS**

5:00 p.m.



## Tuesday, October 27

#### **Regional Breakfast Meetings**

7:00 a.m. - 8:45 a.m.

Representatives from neighboring jurisdictions have an opportunity to interact in an informal session to discuss mutual concerns. Regional Directors will moderate the discussions. Attendance at these sessions is limited to past and present State Board members and Board staff.

#### **Central Region - San Clemente Room**

#### Janeth Glenn, CPA (inactive registrant), CPM

Member, Nebraska State Board of Public Accountancy Director of Business Services, State of Nebraska Education Service Unit 3

#### **Great Lakes Region - Lantern Bay II**

#### W. Michael Fritz, CPA

Member and Past Chair, Accountancy Board of Ohio AERS Partner, Deloitte & Touche, LLP, Columbus, OH

#### Middle Atlantic Region - Lantern Bay III

#### Stephanie S. Saunders, CPA

Chair, Virginia Board of Accountancy

Shareholder, Saunders & Saunders, PC, Virginia Beach, VA

#### **Mountain Region - Catalina Room**

#### Benjamin C. Steele, CPA

President, Nevada State Board of Accountancy Senior Member, Steele & Associates, LLC, Carson City, NV

#### **Northeast Region - Lantern Bay I**

#### John F. Dailey, Jr., CPA

Former President, New Jersey State Board of Accountancy Retired Partner, Bowman & Company, LLP, Voorhees, NJ

#### **Breakfast for Other Participants** (All Welcome)

7:00 a.m. – 8:45 a.m. Vue Lawn

#### **Pacific Region - Capistrano Room**

#### Edwin G. Jolicoeur, CPA

Member and Past Chair, Washington State Board of Accountancy Retired Principal, CliftonLarsonAllen, LLP, Spokane, WA

#### **Southeast Region - Laguna Two**

#### Jimmy E. Burkes, CPA

Member and Past Chair, Mississippi State Board of Public Accountancy Senior Audit Partner, Haddox Reid Burkes and Calhoun, PLLC, Jackson, MS

#### Maria E. Caldwell, CPA

Member and Past Chair, Florida Board of Accountancy Audit Director, Deloitte & Touche, LLP, Miami, FL

#### **Southwest Region - Laguna One**

#### J. Coalter Baker, CPA

Assisting Presiding Officer, Texas State Board of Public Accountancy Coalter Baker, CPA, Austin, TX



## Tuesday, October 27 (continued)

### Morning Plenary Session

9:00 a.m. - Noon Richard H. Dana Ballroom

#### **Annual Business Meeting**

9:00 a.m. - 11:30 a.m.

The election of NASBA's officers and directors for 2015-2016, reports of several committees and of the President.

PRESIDING:

Walter C. Davenport, CPA

Chair, NASBA

**Minutes of the 107th Annual Business Meeting** 

Laurie J. Tish, CPA

Secretary/Director-at-Large, NASBA

Past Chair, Washington State Board of Accountancy

National Practice Leader for Government Services, Moss Adams LLP,

Seattle, WA

**Awards Presentation** 

Gaylen R. Hansen, CPA

**Chair, Awards Committee** 

**Past Chair, NASBA** 

Past Chair, Colorado State Board of Accountancy

Audit Partner and Director of Quality Assurance, EKS&H, LLP, Denver, CO

Lorraine P. Sachs, CAE

**Executive Vice President Emerita, NASBA** 

**Election of 2015-2016 Officers and Directors** 

Carlos E. Johnson, CPA, Ed.D.

**Chair, Nominating Committee** 

Past Chair, NASBA

Past Chair, Oklahoma Accountancy Board

Carlos E. Johnson, PLLC, Oklahoma City, OK

**Report of the Administration & Finance Committee** 

E. Kent Smoll., CPA

**Chair, Administration & Finance Committee** 

Treasurer/ Director-at-Large, NASBA

**Past Chair, Kansas Board of Accountancy** 

Partner, Smoll & Banning, CPAs, LLC, Dodge City, KS

**Report of the Audit Committee** 

**Richard Isserman. CPA** 

**Chair, Audit Committee** 

Past Chair, New York State Board for Public Accountancy

**Retired Partner, KPMG** 

**Report of the Bylaws Committee** 

Edwin G. Jolicoeur, CPA

**Chair, Bylaws Committee** 

**Report of the Center for the Public Trust** 

**Alfonzo Alexander** 

President. Center for the Public Trust

**Report of the Executive Directors Committee** 

**Russ Friedewald** 

**Chair, Executive Directors Committee** 

**Executive Director, Illinois Board of Examiners** 

**Report of NASBA President and Chief Executive Officer** 

Ken L. Bishop

First Meeting of 2015-2016 NASBA Board

11:35 a.m. – 11:55 a.m. Laguna Two

NASBA Board meets to elect NASBA 2015-16 Secretary and Treasurer.

**Attendee and Guest Luncheon** (All Welcome)

11:45 a.m. – 12:45 p.m. Vue Lawn

Move inside for inaugural presentations

12:45 - 1:00 p.m.



## Tuesday, October 27 (continued)

# Afternoon Plenary Session

1:00 p.m. - 4:00 p.m. Richard H. Dana Ballroom

#### **Inaugural Presentations** (All Welcome)

1:00 - 1:45 p.m.

New NASBA leaders are installed in office and outgoing leaders are thanked for their service. Meeting participants and their guests are invited to attend.

#### **Thanks**

Walter C. Davenport, CPA Chair 2014-2015, NASBA

**Inaugural Address of 2015-2016 Chair** 

**Donald H. Burkett, CPA** 

Chair 2015-2016, NASBA

Member and Past President, South Carolina Board of Accountancy Vice President, Burkett, Burkett & Burkett, CPAs, PC, West Columbia, SC

### Panel: Recognizing Changes in Education (Meeting Participants only)

2:00 p.m. - 3:30 p.m.

Changes in the way education is transmitted — and learning is accomplished — have caused CPA candidates, as well as the Boards that license them, to rethink the validity of how entry-level accounting education is to be achieved. Panelists discuss how their organizations are coming to grips with a world where local bricks and mortar institutions do not necessarily provide the optimum path for future professionals. How can a State Board know its candidates are receiving the right education to meet the requirements the public expects?

#### MODERATOR:

#### **James Suh**

**Director, NASBA Continuous Improvement & Analytics** 

#### **PANELISTS:**

#### Bruce K. Behn, CPA, Ph.D.

President, American Accounting Association Associate Dean for Education, University of Tennessee, Knoxville

David E. Leasure, Ph.D.

**Provost, Western Governors University** 

#### Robert D. Reid, Ed.D.

**Executive Vice President and Chief Accreditation Officer, AACSB** 

#### **Major Current Legal Topics**

3:30 p.m. - 4:00 p.m.

Noel L. Allen, Esq.

**Outside Legal Counsel, NASBA** 

Legal Counsel, North Carolina State Board of CPA Examiners

Partner, Allen, Pinnix & Nichols, P.A., Raleigh, NC

The *N.C. State Board of Dental Examiners* v. *FTC* case has finally been decided by the U.S. Supreme Court and state governments are taking steps they feel are in line with the Court's judgment. NASBA Outside Legal Counsel explains: the fallout from the Dental Board case, the confusion resulting from some states changing their laws on the use of marijuana, and concerns for public protection as more professional titles appear in the marketplace.



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**AGENDA** 

## Tuesday, October 27 (continued)

#### **RECESS**

4:00 p.m.

#### **GALA: An Evening at Mission San Juan Capistrano**

6:30 p.m. - 9:30 p.m.

Join us for an evening under the stars surrounded by gardens and fountains. There you will enjoy dinner and dancing on the grounds of the mission that was the birthplace of Orange County.

We will be boarding buses from the hotel lobby at 6:00 p.m.

### Wednesday, October 28

#### State Board Presidents' and Chairs' Breakfast Meeting

8:00 a.m. – 9:15 a.m. Laguna One

State Board presidents and chairs are invited to meet with the members of the NASBA Board of Directors for an exchange of ideas during a continental breakfast.

MODERATOR:

Donald H. Burkett, CPA Chair 2015-16, NASBA

#### **Executive Directors' and State Board Staff's Breakfast Meeting**

8:00 a.m. – 9:15 a.m. Laguna Two

State Board administrative staff will have an opportunity to informally gather for breakfast as they update each other on their states' activities.

**MODERATOR:** 

**James Corley, CPA** 

**Chair 2015-16, Executive Directors Committee** 

**Executive Director, Arkansas State Board of Accountancy** 

#### State Society and Professional Association Representatives' Breakfast Meeting

8:00 a.m. – 9:15 a.m. Lantern Bay I

Come have breakfast and chat with colleagues and NASBA's Director of Legislative & Governmental Affairs about the impact of the Supreme Court's Dental Board decision on the Boards of Accountancy and what the professional associations can do. Attorneys Brie Allen and Nathan Standley will participate in the discussion.

MODERATOR:

**John Johnson** 

**Director of Legislative & Governmental Affairs, NASBA** 

**Breakfast** (All Welcome)

8:00 a.m. - 9:15 a.m. Vue Lawn



## Wednesday, October 28 (continued)

## Morning Plenary Session

9:30 a.m. - Ňoon Richard H. Dana Ballroom

#### PRESIDING:

**Donald H. Burkett, CPA** Chair 2015-16, NASBA

#### **Alerts from Selected Committees**

9:30 a.m. - 11:15 a.m.

This has been a year of action as well study for NASBA, with some groups completing their charges, others continuing to meet them and new groups being launched. Boards continue to benefit from increased legislative tracking and guidance provided to them by NASBA. A few of the groups report on their progress.

#### **Uniform Accountancy Act Committee**

J. Coalter Baker, CPA

**Chair, NASBA Uniform Accountancy Act Committee** 

#### **Bills on the Watch List**

#### **John Johnson**

**Director of Legislative and Governmental Affairs, NASBA** 

#### **Ethics Issues**

Raymond N. Johnson, CPA, Ph.D.

Chair, Ethics Committee
Director-at-Large, NASBA
Past Chair, Oregon Board of Accountancy
Retired Professor, Portland State University

#### **New CPE Standards**

John F. Dailey, Jr., CPA

**Member, CPE Committee** 

#### **Questions for NASBA Leaders**

11:15 a.m. - 11: 30 a.m.

Chair Donald H. Burkett and President and CEO Ken L. Bishop take questions from the audience.

#### Annual Meeting Closing Comments – Invitation to 2016 Annual Meeting

11:30 - 11:40 a.m.

Incoming NASBA Chair Burkett summarizes some of the Meeting's highlights and tells how he will carry forward these ideas during his year in office.

**Donald H. Burkett, CPA** 

Chair 2015-16, NASBA

#### **Raffle**

11:40 a.m. - Noon

NASBA Communications Director Thomas Kenny and staff hold a fun-filled raffle of valuable prizes. Only those in the room will be eligible to win! Be sure to stick around!

#### **NASBA 2015 Annual Meeting Adjourns**

Noon

