

NASBA

108th Annual Meeting

Dana Point, California October 25-28, 2015

Report of the NASBA Center for the Public Trust

Alfonzo Alexander, President



NASBA 108th Annual Meeting

Business Meeting Report

What is the CPT?

Connection: NASBA's 501(c)3 organization focused on enhancing public trust in business

Purpose: **Develop, Encourage, Acknowledge and Promote** ethics and ethical leadership

Mission: *To champion the public trust by advancing ethical leadership in business, institutions and organizations*

2015 Primary Focus Areas

Student Programs

Professional Programs

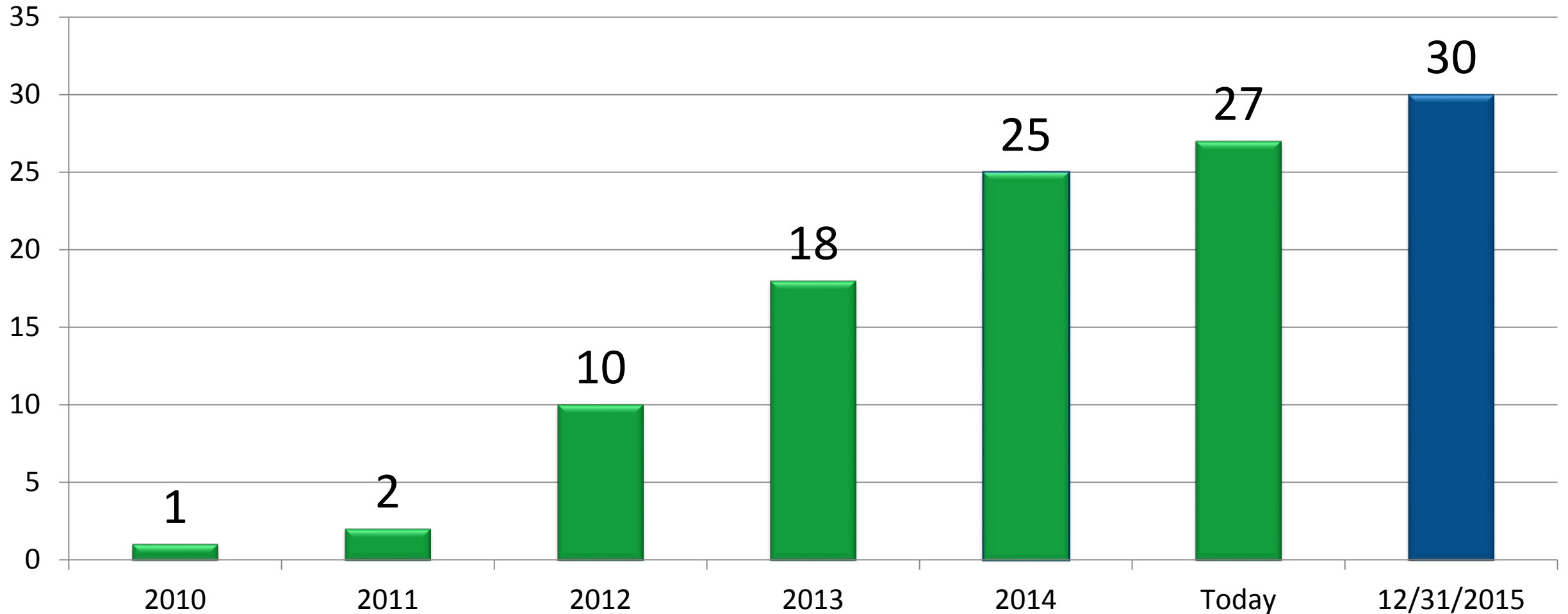
Ethics Education & Awareness

Financial Growth



Student Program Highlights

StudentCPT Chapters



Student Programs Excitement

Star Chapter Program

Student Leadership Conference

Ethics Town Hall Meetings

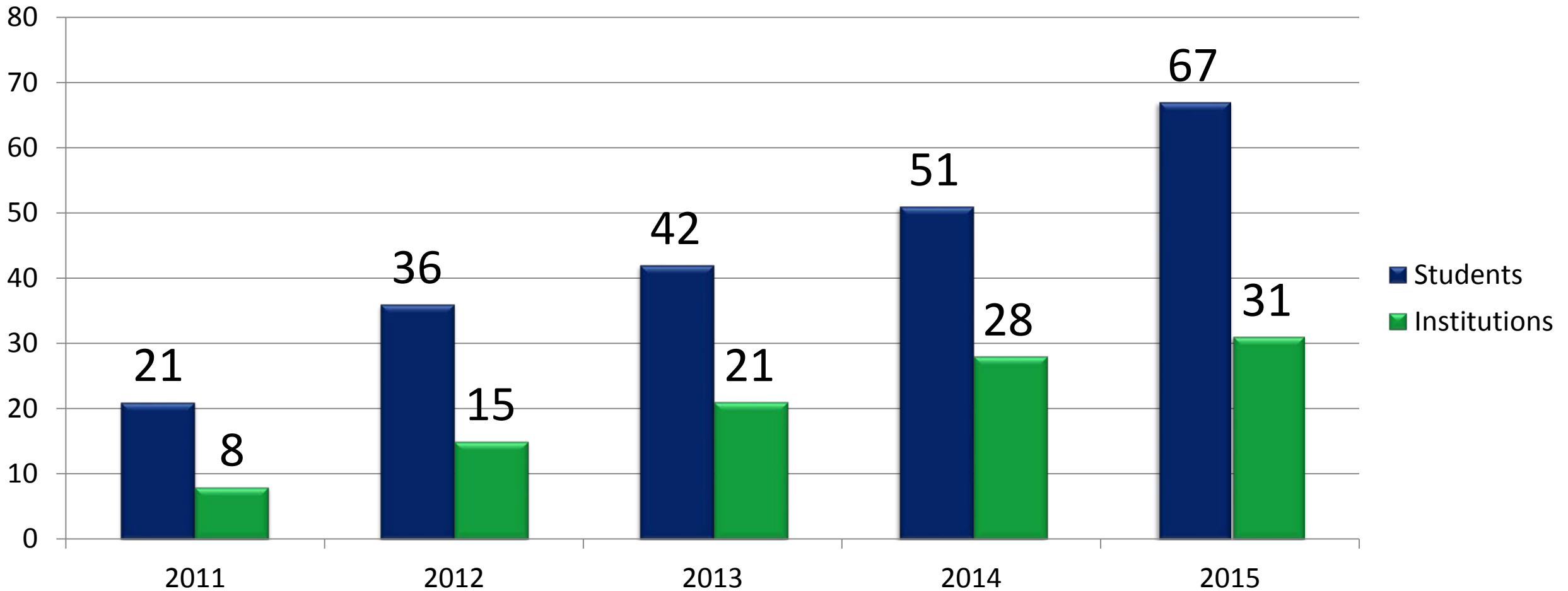
Ethics In Action Video Competition

Ethical Leadership Certification



Student Programs

Student Leadership Conference Participation



Student Leadership Conference

Student Programs



Collaboration: Daniels Fund & Helios Digital

11 City Tour

Dixon, IL \$53M Fraud Case

Average Attendance: 186

Ethic In Action Video Competition



8,000+ Views in 10 Days

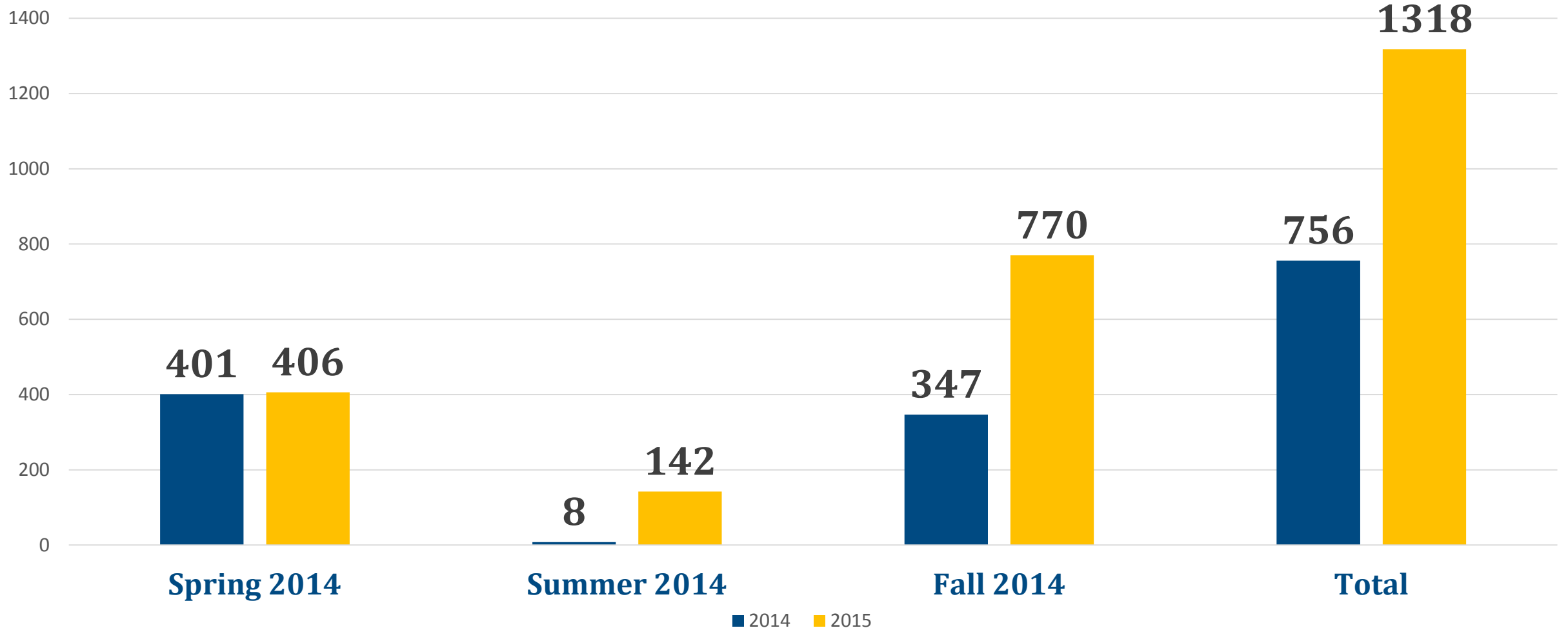
Ethics In Action Video Competition



VideoScribe

Ethical Leadership Student Certification Program

Program Participants



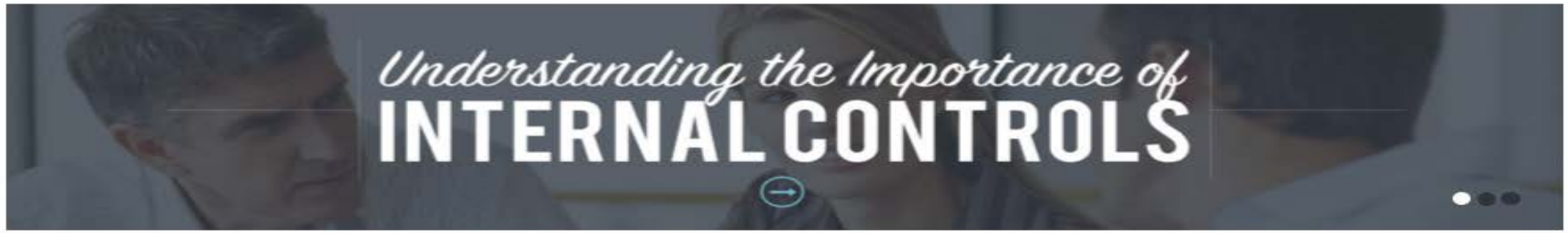
CPE Resources Programs

cpe-resources.thecpt.org

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Professional Training & Certification



School Login V-camp

Username:

Password:

Remember Login [Retrieve Password](#)

Education & Awareness

CPA Society Presentations

- ★ Kentucky
- ★ Louisiana
- ★ Mississippi
- ★ Montana

Academic Presentations

- ★ AAA
- ★ AOM
- ★ ACBSP
- ★ 50+ University Presentations



Professional Programs



Annual Ensuring Integrity Conference

December 3, 2015

Baruch College, New York, NY

Funding Our Mission

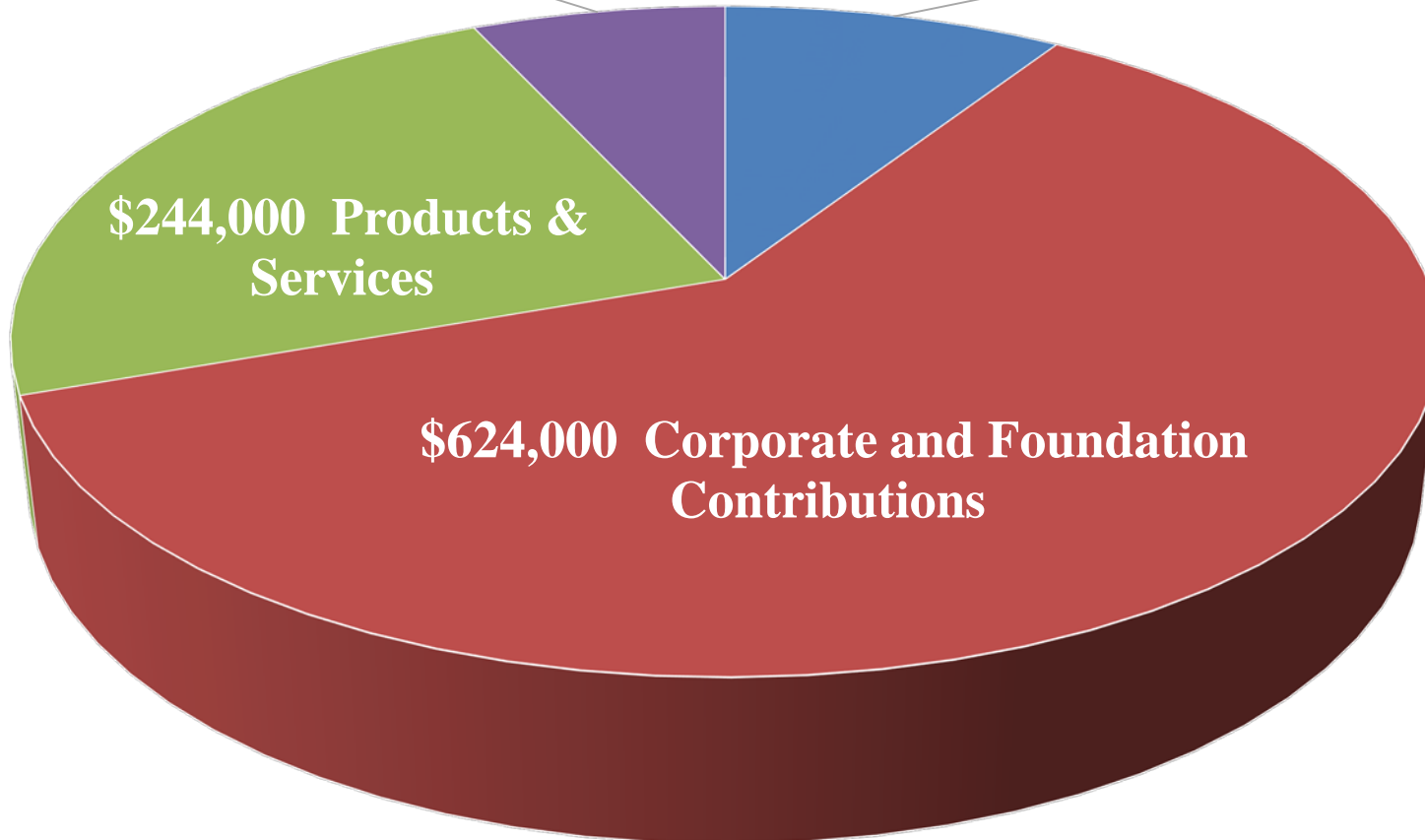
Revenue Sources

**\$71,000 Specific
Project Funding**

**\$95,000
Individual
Contributions**

**\$244,000 Products &
Services**

**\$624,000 Corporate and Foundation
Contributions**



Thank You NASBA Members



