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**National Ethics Organization to Present North Platte Businessman,
Robert C. McChesney, CPA, with Prestigious *Being a Difference Award***



NASHVILLE, TN (November 5, 2013) – The NASBA Center for the Public Trust (CPT) will bestow a 2012-13 *Being a Difference Award* to Robert C. McChesney, CPA, owner/managing partner of McChesney Martin Saghorn, P.C., of North Platte, NE, on November 14. CPT leaders will present McChesney with the prestigious, national award during the North Platte Area Chamber of Commerce & Development Corporation’s Annual Meeting & Luncheon to be held from 12:00 - 1:30 p.m. at the Quality Inn & Suites (2102 S. Jeffers, North Platte).

Established in 2006, the CPT’s *Being a Difference Award* program honors individuals for their exceptional contributions to ethical leadership in business, and community impact. Recipients are selected by a national committee focused on identifying individuals who go beyond making a difference and are truly being a difference throughout their professional and personal endeavors. Past recipients include Fortune 500 executives, Olympic athletes and individuals who have worked courageously, but quietly, in support of ethical leadership. A total of 12 awards have been presented since the program’s inception.

McChesney, a 40-plus year veteran of the accounting profession and former chair of both the Nebraska Society of CPAs and Nebraska Board of Public Accountancy, came highly recommended due to his strong adherence to ethical principles, unwavering leadership and service to the community. He is widely recognized within the accounting and legal professions for exposing an out-of-town CPA for exploiting tax laws and administering fraudulent tax schemes within the North Platte community.

As a result of McChesney’s efforts, the scheme ended before additional individuals within the community were negatively impacted. Following several years of litigation, a Federal Court convicted the out-of-town CPA of defrauding the United States of over \$3 million. The CPA was later revoked of his CPA credential and sentenced to a federal prison.

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A graduate of the University of Nebraska-Lincoln, McChesney was awarded the Nebraska Society's 2010 Distinguished Service to the Profession Award. He is currently serving his second term on the Society's Foundation Board of Trustees.

"McChesney's ethical character and decision-making ability is a shining testament of one who values the importance of maintaining a strong ethical foundation, regardless of the situation, or risk factors, at hand," said Dan Sweetwood, Executive Director, Nebraska Board of Public Accountancy.

Seating for the awards presentation and meeting is still available. Please contact Kathy Swain by phone at 308-532-4966, or via email at Kathy@nparea.com for additional information.

About NASBA Center for the Public Trust

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org.

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