



**NASBA 109th Annual Meeting
Business Meeting Report**

What is the CPT?

Connection: NASBA's 501(c)3 organization focused on enhancing public trust in business

Purpose: **Develop, Encourage, Acknowledge and Promote** ethics and ethical leadership

Mission: *To champion the public trust by advancing ethical leadership in business, institutions and organizations*

Information to Share

The background of the slide is a deep blue color. In the center, there is a vertical sequence of three water droplets. The top droplet is a single, clear drop. The middle droplet is slightly larger and is surrounded by a series of concentric ripples that spread outwards. The bottom droplet is the smallest and is also surrounded by ripples. The overall effect is one of a single drop falling into a pool of water, creating a ripple effect.

Activity

Impact

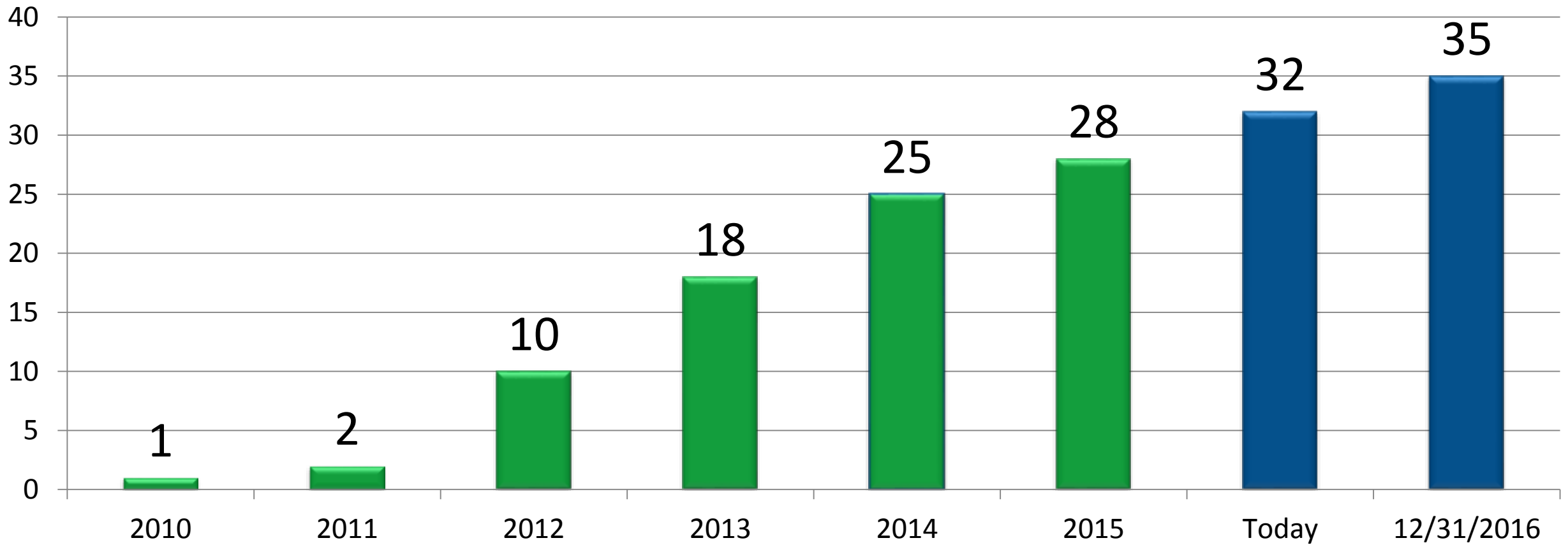
Opportunity

ACTIVITY

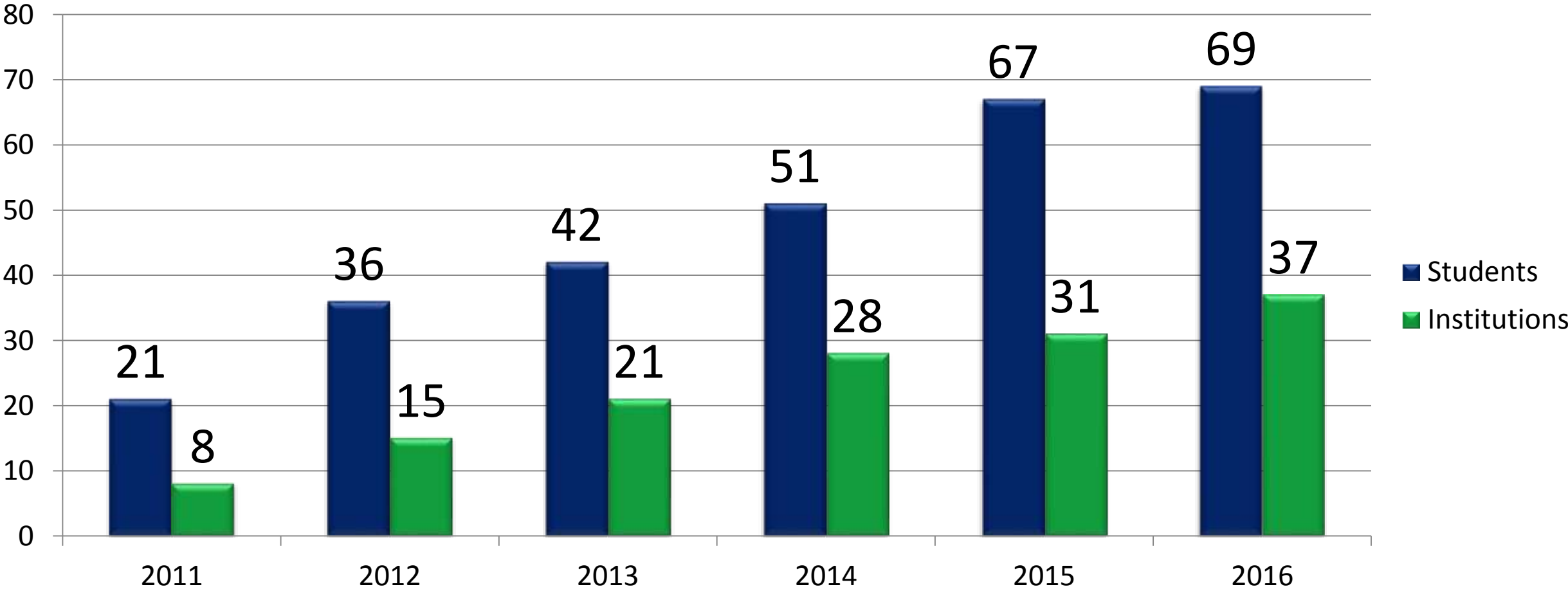


StudentCPT

StudentCPT Chapters



StudentCPT Leadership Conference



WATCH - ASK - DECIDE

ETHICS TOWN HALLS

University of Utah	300
University of Wyoming	75
University of Colorado Mesa	325
New Mexico State University	51
University of Colorado Denver	95
University of Northern Colorado	230
University of Colorado Colorado Springs	122
University of New Mexico	240
Colorado State University	150*
University of Colorado Law School	25

Ethics In Action Video Competition



Business with Purpose Awards



Ensuring Integrity Conference

INTEGRITY

An aerial photograph of a dense city skyline, likely New York City, under a bright blue sky with a sunburst effect and scattered clouds. The word "INTEGRITY" is superimposed in the center of the image in large, bold, semi-transparent, grey letters. The city buildings are visible in the foreground and middle ground, extending to the horizon.

CPE Resources



[Home](#) [Collections](#) [E-Cases](#) [Full Cases](#) [Mini Cases](#) [Online](#) [Train-the-Trainer](#) [White Papers](#)



BOA & CPA Society Presentations

Illinois

Kentucky

Louisiana

Mississippi

Missouri

Montana

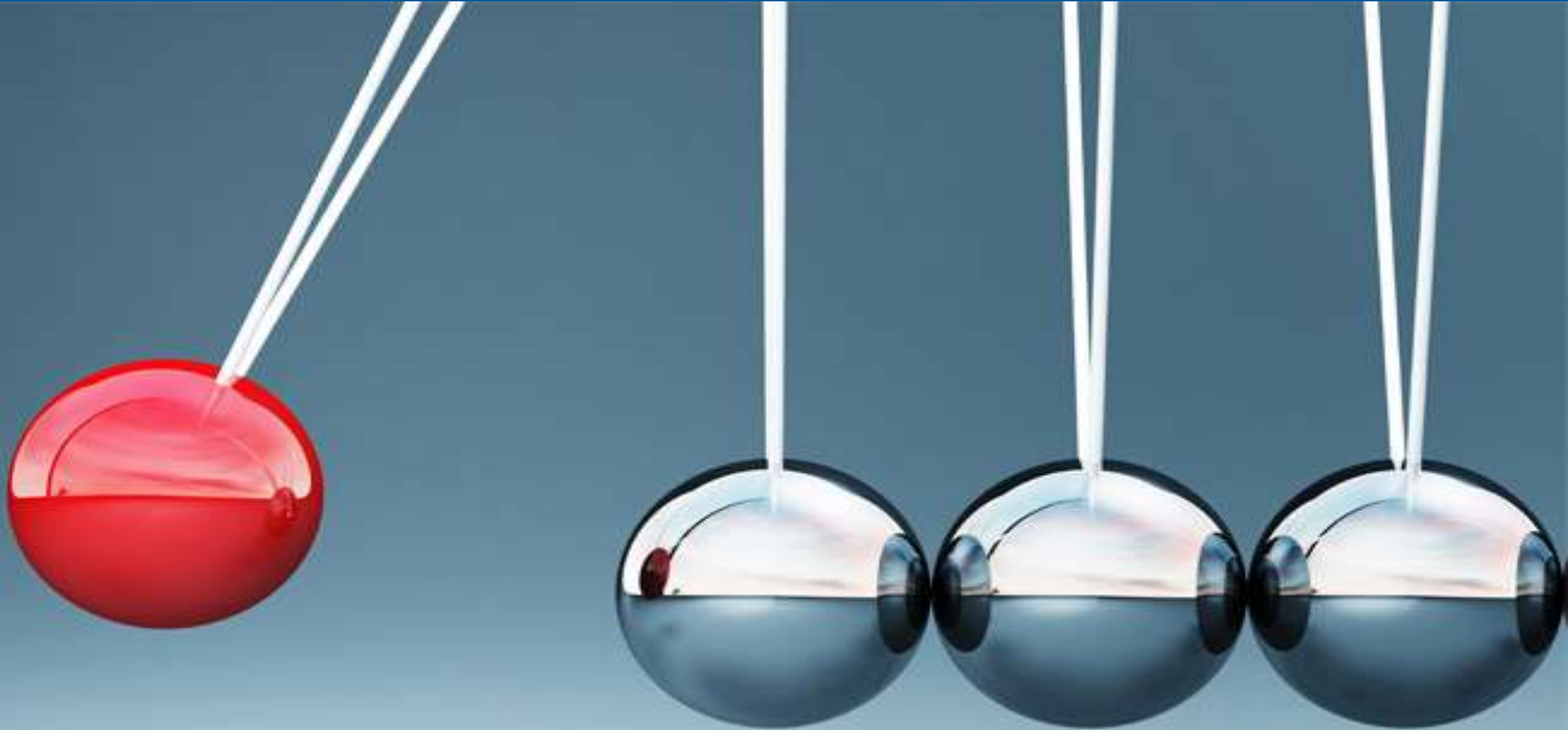
Nebraska

Pennsylvania

Tennessee

West Virginia

IMPACT



StudentCPT Leadership Conference

Student Certification Program



Over 3,200 Students

CNM Award – 20K Views

Ethical Leadership Training & Certification

Training Options



Touches



Professional

2,000+

Students

10,000+

Media

50,000+

OPPORTUNITY



Continued Program Growth



Revenue Catch Program Growth



Revenue Growth

Revenue-Producing Products

Corporate and Foundation Funding

Expand Individual Base

CPT Board Contact Engagement

Sponsorships

Events



Thank You NASBA Members

