



**FOR IMMEDIATE RELEASE**

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**CALIBRATE AND LEARNING MARKET PROMISE TO ENHANCE  
CONTINUING PROFESSIONAL EDUCATION COMPLIANCE PROCESS,  
CONNECT CPAs WITH QUALITY CPE PROVIDERS**

**NASHVILLE, Tenn.**, September 28, 2010 – The National Association of State Boards of Accountancy (NASBA) announced today two new products designed to revolutionize how the accounting profession manages continuing professional education (CPE) compliance and professional growth and how professionals and CPE providers connect.

Driven by the mission to enhance the effectiveness of the state boards of accountancy, NASBA launches Calibrate Professional Career Manager (Calibrate) to enhance compliance reporting and the professional career management process. Simultaneously, NASBA releases [www.LearningMarket.org](http://www.LearningMarket.org), a website designed to help CPAs find high-quality continuing education programs by connecting individuals with companies who offer such programs nationwide.

“Calibrate and Learning Market are perfect for the accounting profession because both products provide improved methods of managing the CPE process that every CPA must in some way – at some time – complete,” said David Costello, CPA, President and CEO of NASBA. “We’re proud to introduce these products because they both fall directly in line with our mission of helping state boards of accountancy increase efficiency.”

Calibrate combines the automatic interpretation of CPE requirements for all 55 state board of accountancy jurisdictions with a competency modeling system.

Additionally, Calibrate allows firms, individuals and state boards of accountancy to seamlessly interact within one robust system.

Learning Market connects companies that provide CPE with CPAs and professionals who want to find courses that will fulfill their CPE requirements to help them grow both professionally and personally.

These new products are a continuation of NASBA's ongoing role as a reliable and trusted resource to the accounting profession. NASBA utilizes knowledge acquired from work with state boards of accountancy, firms and individuals to provide products and resources that streamline regulatory compliance and enhance how CPE is identified, acquired and experienced.

"Both of these products are natural extensions of our mission because Calibrate and Learning Market enable CPAs and other professionals to develop a plan to find, fulfill, manage and report – quickly and easily – all components of the CPE process," said Yordanos Dumez, CPA, Director of Compliance Services. "These tools ultimately better prepare the CPA professional, who then is more capable to protect the public."

### **More About Calibrate**

Calibrate is new software aimed at increasing CPE compliance accuracy and assurance for accounting professionals and state boards of accountancy. As a comprehensive, professional career management solution, Calibrate combines automatic interpretation of CPE requirements for all 55 state boards of accountancy jurisdictions with a competency modeling system and will be a tremendous value to CPAs, accounting firms, state boards of accountancy and other professional organizations.

For more information on Calibrate or to view a product demo, visit [www.CalibratePCM.com](http://www.CalibratePCM.com) or contact Yordanos Dumez at (615) 880-4240 or [ydumez@nasba.org](mailto:ydumez@nasba.org).

### **More About Learning Market**

Learning Market is an innovative new website specifically designed to connect individuals seeking continuing education programs with highly-qualified companies offering such programs nationwide. The website includes company profiles for over 1,700 learning providers and already features over 13,000 learning programs provided all over the country by top-quality learning providers recognized as members of NASBA's National Registry of CPE Sponsors, Quality Assurance Service or CPE State Roster.

To learn more about Learning Market, visit [www.LearningMarket.org](http://www.LearningMarket.org), or contact Jessica Luttrull at (615) 880-4245 or [jluttrull@nasba.org](mailto:jluttrull@nasba.org).

## **About NASBA**

Celebrating 103 years of service, the National Association of State Boards of Accountancy (NASBA) serves as a forum for the nation's state boards of accountancy, which administer the Uniform CPA Examination, license over 600,000 certified public accountants and regulate the practice of public accountancy in the United States. NASBA's mission is to enhance the effectiveness of state boards of accountancy in meeting their regulatory responsibilities. The Association promotes the exchange of information among the accountancy boards, serving the needs of the 55 U.S. jurisdictions.

NASBA is headquartered in Nashville, TN, with a satellite office in New York, NY, and a Computer Testing Center in Guam. To learn more about NASBA, visit [www.nasba.org](http://www.nasba.org).

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