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On Patrol at the Home Front

Connecticut Family Sends Treats to Soldiers on the Front Line

NASHVILLE, Tenn., September 30, 2009 –It started as a simple family effort to boost morale for the soldiers in one Aviation Brigade. Four years later, Michael Weinschel, his wife Carol, and his sister-in-law, Susan Spivack, continue to support soldiers by sending regular gift packages.

To honor these individuals for their continuous encouragement and significant contributions to support U.S. soldiers overseas, the NASBA Center for the Public Trust (NASBA CPT) will bestow an annual *Being A Difference Award* to them on Friday, October 2, 2009.

The award – established by the NASBA CPT in 2006 - honors individuals and organizations for their unique contributions to ethical leadership in their community or profession.

In October of 2005, when the 2,850 soldiers of the 159th Aviation Brigade were deployed to Iraq, the three family members adopted the entire brigade and purchased, packaged and shipped a Christmas gift for each soldier. They continued supporting the brigade with monthly gifts by theme – Valentine’s Day, Spring and Patriotism.

When the brigade returned home and the family learned of how the gifts brought smiles to the soldiers’ faces, they decided to continue their efforts.

“We are so proud to be honoring these three. They truly embody the concept of this award program—they are making a difference to thousands of young men and women who are representing our country,” noted Lisa Axisa, Executive Director of the NASBA CPT.

To learn how you can help the Weinschel family send gift packages, visit www.centerforpublictrust.org.

About NASBA Center for the Public Trust

The NASBA Center for the Public Trust is a non-profit organization whose mission is to engender and foster confidence and trust in American corporations and institutions and the professions that serve them. www.centerforpublictrust.org.