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NASBA Launches National Conference and Expo for CPA Marketplace

More than 20 CPE providers from across the nation already confirmed to present

SAN ANTONIO. October 2, 2008 – The National Association of State Boards of Accountancy, Inc. (NASBA) announced today the launch of the National CPE Expo slated for September 21-23, 2009 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

“We are very pleased with the industry support that we have received for this exciting new event for the U.S. accounting community,” said David Costello, CEO and President of NASBA. “The National CPE Expo offers an unmatched CPA learning experience, and based on its top-caliber speakers, high-value content, excellent venue and nationwide marketing campaign, we are confident our debut event will draw a substantial audience of CPAs from across the country.”

The National CPE Expo is specifically designed for CPAs across all levels, job functions and organization types, including owners, partners, CEOs, CFOs, controllers, accountants, auditors and consultants at small, regional and Big Four public accounting firms, private industry, law firms, consulting firms and government agencies. The program features 60 CPE sessions covering the most important technical, business and regulatory issues facing CPAs.

The National CPE Expo offers a robust CPE program led by top learning providers from the National Registry of CPE Sponsors. These industry experts will cover the most popular CPE topics such as International Financial Reporting Standards (IFRS), Auditing, Executive Leadership, Taxes, Regulatory Ethics, Finance, a special session on Fraud not available anywhere else and much more. Attendees can earn up to 20 CPE credits (including the option for 4 post-event self study credits).

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Among the highlights of the program is a keynote presentation by Ed Robinson, CPA, “Rain-making Strategies for Business Growth,” which provides proven methodologies to build business regardless of the market or times. Another highlight is the “Accounting Industry Town Hall Meeting,” a unique session that enables attendees to speak directly with industry regulators and senior executives about hot topics in the industry. In addition to the conference sessions, attendees will be able to see the latest accounting solutions and technologies at the National CPE Expo’s comprehensive exhibition and have the opportunity to network and connect with their CPA peers from across the nation.

A wide range of CPE providers have been confirmed to present at the National CPE Expo, including: **Alliance for Justice, Bisk Education, Inc., Blue Chip Performance Strategies, Boomer Consulting, Inc., Capital One Financial, Capital Review Group, CCH, Consulting & Training Solutions, Inc., ConvergenceCoaching, LLC, Equity Trust Company, Fort Worth Chapter TSCPA, HCA, IASeminars, Ltd., Jennings Advisory Group, LLC, Leveraged Logic, NASBA Center for the Public Trust, Paychex, Inc., Personable, Inc., RSM McGladrey, Sentinel Financial Group and SES Advisors, Inc.**

For the latest event information and to register, please visit www.nationalcpeexpo.com or call **Jill Gordon, Tradeshow Manager at 615-312-3803**. For sponsorship and exhibition opportunities, please contact **Kathryn Rooks, Marketing/Media Specialist at 615-312-3791**.

About NASBA

Founded in 1908, NASBA’s mission is to enhance the effectiveness of state boards of accountancy in meeting their regulatory responsibilities. The Association promotes the exchange of information among the accountancy boards, serving the needs of the 55 US jurisdictions.

NASBA’s headquarters are located in Nashville, TN. More info is available at www.nasba.org.

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