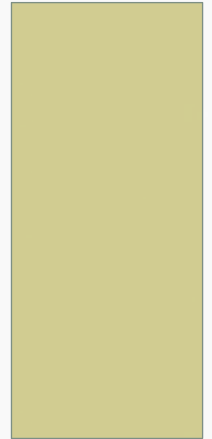


ACCREDITATION SOURCES, FEDERAL FUNDING & ON-LINE PROGRAMS

NASBA REGIONAL BREAKOUT SESSIONS
SUMMER 2013
NASBA EDUCATION COMMITTEE



ACCREDITATION

Means of self-regulation and peer review adopted by the educational community.

Strengthens and sustains higher education quality and integrity, thus

Instills public confidence and minimizing the scope of external control.

Measures the concern for freedom and quality in higher education and commitment to excellence.

Source: Middle States Commission on Higher Education

ADVANTAGES

- External Validation
- Required Continuous Improvement
- Qualified Faculty
- Learned Students
- Recruiters Confidence
- Regulators Confidence

ACCREDITATION FLOW CHART

Council for Higher Education Accreditation &
U.S. Department of Education

Regional Accreditation Bodies

Programmatic Accrediting Bodies

College & University
Accreditation

Business Colleges or Programs

Accounting Accreditation

REGIONAL ACCREDITING BODIES

1. Middle States Commission on Higher Education
2. New England Association of Schools and Colleges, Commission on Institutions of Higher Education
3. North Central Association of Colleges and Schools, The Higher Learning Commission
4. Northwest Commission on Colleges and Universities
5. Southern Association of Colleges and Schools, Commission on Colleges
6. Western Association of Schools and Colleges, Accrediting Commission for Senior Colleges and Universities

REGIONAL EVALUATION CRITERIA

- Clearly Defined Mission and Goals
- Strong Strategic Planning
- Integrity
- Institutional Leadership
- Curriculum
- Adequate Resources
 - Financial
 - Qualified Faculty
 - Physical
- Student Services
 - Admission
 - Retention
 - Assessment of learning

PROGRAMMATIC ACCREDITING BODIES

- The Association to Advance Collegiate Schools of Business (AACSB)
- Association of Collegiate Business Schools and Programs (ACSBSP)
- International Assembly for Collegiate Business Education (IACBE)
- European Quality Improvement System (Equis)

PROGRAMMATIC EVALUATION CRITERIA

- Strategic Management
- Participants or Stakeholders
 - Students
 - Faculty
 - Staff
 - Outside participants
- Learning and Assessment
 - Curriculum
 - Teaching

UAA MODEL RULES CONCERNING ACCREDITATION

- Level 1 Accreditation
 - University, business program and accounting program are all separately accredited. (Regional and Programmatic Accreditation)
- Level 2 Accreditation
 - University and business program are separately accredited. (Regional and Programmatic Accreditation)
- Level 3 Accreditation
 - University is accredited (Regional Accreditation)
- Level 4 Accreditation
 - No accreditation by Board recognized organizations

ONLINE LEARNING (DISTANCE LEARNING)

- A program for which all the required coursework for program completion is able to be completed via distance education courses that incorporate Internet-based learning technologies.

Source: U.S. Dept of Education, U.S. News and World Report

ONLINE EDUCATION TRENDS

- Fully online degree programs nearly doubled from 10 years ago
- 62.4% of colleges and universities offered full online programs in 2012, compared with 34.5% in 2002

Source: 2013 Babson Survey Research Group

U.S. NEWS – 2013 BEST ONLINE MASTER'S PROGRAMS IN BUSINESS EVALUATION / RANKINGS

Criteria / Ranking Indicators

Student Engagement (28%)

Admission Selectivity (25%)

Peer Reputation (25%)

Faculty Credentials & Training (11%)

Student Services & Technology (11%)

BEST ONLINE GRADUATE BUSINESS PROGRAMS (TOP 10)

1. Washington State University
2. Arizona State University (Carey)
3. Indiana University—Bloomington (Kelley)
4. University of Florida (Hough)
5. California State University—Fullerton (Mihaylo)
6. Central Michigan University
7. Auburn University
8. University of Connecticut
9. University of Texas—Dallas
10. University of Tennessee—Martin

BE AWARE

- Diploma Mills
 - Claim accreditation
 - Little attendance required
 - Short time to earn degree
 - Experience degrees
 - Very low, very high or flat fees
 - No campus location
 - No or abbreviated list of faculty & their credentials
 - Name similar to well-known university or college
 - Foreign university
 - Advertise through Internet pop-ups

Source: Better Business Bureau & CHEA

BOARDS OF ACCOUNTANCY ISSUES

- Program evaluation issues
- Course(s) acceptance
- Free On-line courses
- ?
- ?