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NASBA Names Tyler Nelson as Vice President, Public Relations

NASHVILLE, TENN. (Feb. 12, 2026) – The National Association of State Boards of Accountancy ([NASBA](https://www.nasba.org)) today announces the selection of Tyler Nelson as vice president, public relations.

Nelson brings over a decade of experience in strategic communications, public relations and association leadership. Prior to joining NASBA, he served as vice president of communications at the Tennessee Bankers Association, where he led statewide communications, media relations, marketing and advocacy messaging. In that role, Nelson oversaw major initiatives spanning financial literacy, education, publications, digital strategy and member engagement.

As vice president, public relations, Nelson will lead NASBA’s internal and external communications strategy, foster key media relationships and guide brand storytelling to enhance engagement and visibility that reflects NASBA’s mission.

“Tyler’s depth of public relations expertise will be a tremendous asset to NASBA as we advance our brand identity and communications infrastructure,” said NASBA President and CEO Daniel J. Dustin, CPA. “We look forward to leveraging his innovative, strategic insight to further elevate NASBA’s visibility and voice—both internally and externally.”

In addition to his experience, Nelson holds a journalism degree from the University of Mississippi and is an active leader in the public relations profession. He has served with the Public Relations Society of America (PRSA) Nashville Chapter in numerous leadership roles, most recently as president of the organization for 2025.

About NASBA

Since 1908, the National Association of State Boards of Accountancy (NASBA) has served as a forum for the nation’s Boards of Accountancy, which administer the Uniform CPA Examination, license approximately 653,000 certified public accountants and regulate the practice of public accountancy in the United States.

NASBA’s mission is to enhance the effectiveness and advance the common interests of the Boards of Accountancy in meeting their regulatory responsibilities. The Association promotes the exchange of information among accountancy boards, serving the needs of the 55 U.S. jurisdictions.

NASBA is headquartered in Nashville, TN, with operations in San Juan, PR. To learn more about NASBA, visit www.nasba.org.

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