



NASBA 106th Annual Meeting Business Meeting Report

What is the CPT?

Connection: NASBA's 501(c)3 organization focused on enhancing public trust in business

Purpose: **Develop**, **Encourage**, **Acknowledge** and **Promote** ethics and ethical leadership

Mission: To champion the public trust by advancing ethical leadership in business, institutions and organizations

FY 2013 Primary Focus Areas

Student Programs

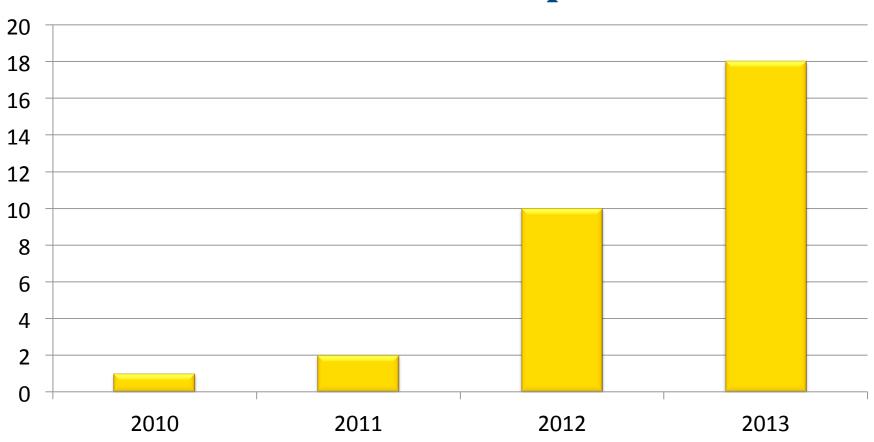
Professional Programs

Strategic Alliances

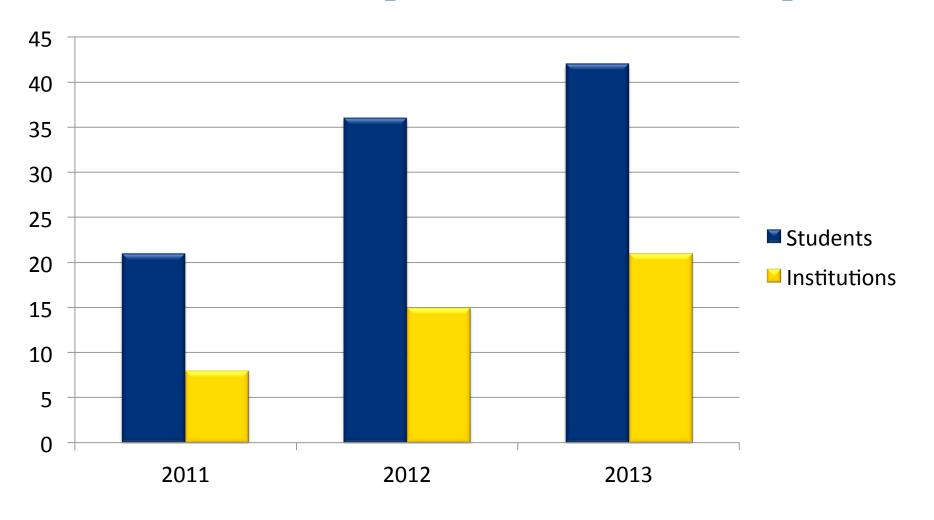


Ethics Awareness

StudentCPT Chapters



Student Leadership Conference Participation



Six, 60 Minute Modules



Interactive Learning

First Product Offering

On Three Campuses



New Strategic Partnerships



Association of Latino Professionals
In Finance and Accounting





Funding Sources



NASBA

Foundation Grants

Individual Supporters

Corporate Contributions

FY 2014 Plans



27 Student Chapters

Over 50 Student Leaders in St. Louis

Materials & Resource for CPE

Corporate Online Certification

Case Study Workshop Tour

Future for the CPT

Global
Recognition
&
Awareness

50 Student Chapters

Diverse Revenue 4 Annual Professional Programs



Message to NASBA Members

